

- 1 -

Attorney Docket No.: JMB 2 0003

**DECLARATION FOR PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address, and citizenship are as stated below next to my name.

I believe I am an original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

A METHOD FOR TRANSACTING AN ADVERTISEMENT TRANSFER

X the specification of which is attached hereto.

or

the specification of which was filed on (DD/MM/YY) \_\_\_\_\_  
as U. S. Application Number or PCT International Application No. \_\_\_\_\_  
and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37 Code of Federal Regulations § 1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Israel Patent No. 127889 filed December 31, 1998

convention

- 2 -

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Thomas E. Beall, Jr., Reg. No. 22,410  
Daniel G. Blackhurst, Reg. No. 24,039  
Joseph D. Draher, Reg. No. 37,123  
Christopher B. Fagan, Reg. No. 22,987  
Steven M. Hase, Reg. No. 37,841  
Jeffrey M. Ketchum, Reg. No. 31,174  
Richard M. Klein, Reg. No. 33,000  
Thomas E. Kocovsky, Jr., Reg. No. 28,383  
Sandra M. Koontz, Reg. No. 33,722  
Petar Kraguljan, Reg. No. 38,520  
Scott A. McCollister, Reg. No. 33,951  
Brian E. Kondas, Reg. No. 40,685

James W. McKen, Reg. No. 26,482  
John R. Mattingly, Reg. No. 30,293  
Richard J. Mianich, Reg. No. 24,175  
Jay F. Moldovanyi, Reg. No. 29,678  
Philip J. Moy, Reg. No. 31,280  
Timothy E. Neuman, Reg. No. 32,283  
Sue Ellen Phillips, Reg. No. 32,046  
Patrick R. Roehn, Reg. No. 29,580  
Albert P. Sharpe, III, Reg. No. 19,879  
R. Scott Speroff, Reg. No. 37,450  
Gene W. Stockman, Reg. No. 21,021  
Mark S. Svat, Reg. No. 34,261

Direct all telephone calls to: Jay F. Moldovanyi  
861-5582.

at telephone number: (216)

Address all correspondence to:

FAY, SHARPE, BEALL,  
FAGAN, MINNICH & MCKEE  
1100 Superior Avenue,  
Suite 700  
Cleveland, Ohio 44114-2518

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole inventor: Roy Shkedi

Inventor's signature 

Date: December 26, 1999

Residence: 2 HaMelech Yanay Street, Ramat Gan 52482, Israel

Citizenship: Israeli

Post Office Address: 2 HaMelech Yanay Street, Ramat Gan 52482, Israel

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Roy Shkedi  
FOR : A METHOD FOR TRANSACTING  
AN ADVERTISEMENT TRANSFER  
SERIAL NO. : UNKNOWN  
FILED : HEREWITH  
ATTORNEY DOCKET NO.: JMB 2 0003

Cleveland, Ohio 44114-2518  
December 23, 1999

37 C.F.R. 1.27  
STATEMENT OF STATUS AS  
A SMALL ENTITY-INDEPENDENT INVENTOR

Assistant Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

Dear Sir:

The undersigned, Roy Shkedi declares that he is an independent inventor of the invention described and claimed in the foregoing application; that (1) he has not assigned, granted, conveyed, or licensed and (2) he is under no obligation or contract or law to assign, grant, convey, or license, any rights in said invention to any person who could not likewise be classified as an independent inventor under 37 C.F.R. 1.9(c) if that person had made the invention, or to any concern which would not qualify as a small business concern under 37 C.F.R. 1.9(d) or a non-profit organization under 37 C.F.R. 1.9(e).

The undersigned acknowledges that he has a duty to file a notification of any change in status of this application and any patent(s) issuing therefrom which

status prior to, or at the time of paying, the earlier of the issue fee or any maintenance fee due after the date on which the small entity status is no longer appropriate.

The undersigned further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

By: Roy Shkedi : December 26, 1999  
Date

PATENT IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Roy Shkedi

FOR : A METHOD FOR TRANSACTING  
AN ADVERTISEMENT TRANSFER

SERIAL NO. : UNKNOWN

FILED : HEREWITH

ATTORNEY DOCKET NO.: JMB 2 0003

**37 C.F.R. 1.27**  
**STATEMENT OF STATUS AS A**  
**SMALL BUSINESS ENTITY**

Assistant Commissioner for Patents  
Box Application  
Washington, D.C. 20231

Dear Sir:

The undersigned affirms:

That he is an officer of the assignee Almondnet Ltd. and is empowered to act on behalf of the assignee; the assignment is being filed concurrently herewith for recording;

That the above listed assignee, together with all of its affiliates combined had fewer than five hundred (500) employees including full-time, part-time, and temporary employees on the average during each pay period of the previous fiscal year of the assignee and its affiliates; and,

That the assignee has not assigned, granted, conveyed, or licensed, and is under no obligation under contract or law to assign, grant, convey, or license any rights in the invention to any person who could not be classified as an independent inventor under 37 C.F.R. 1.9(c) if that person had made the invention, or to any concern which would not qualify as a small business under 37 C.F.R. 1.9(d) or a nonprofit organization under 37

C.F.R. 1.9(e).

The undersigned acknowledges a duty to file, in this application or patents issuing thereon, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time or paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate.

The undersigned further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issuing thereon.

By. \_\_\_\_\_

Roy Shkedi

Title: Chief Executive Officer

Date: December 26, 1999